

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

New Media Firm, The
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937342-2	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Defend Justice From Politic	DEF JUSTICE FR POLIT	1546

Flight Dates	Order #	Alt Order #
10/23/12 - 11/02/12	937342	06255731

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	361	379

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/29/12	10/29/12	Nightline	11:35-12:05AM	1-----	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	12:00 AM	Nightline	11:35-12:05AM	:30	TV104x122-12H	\$400.00	NM
5	10/29/12	10/29/12	The View	11A-12PM	1-----	:30	1	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12		The View	11A-12PM	:00		\$550.00	NM
	Credited								
6	10/29/12	10/29/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TV104x122-12H	\$600.00	NM
7	10/29/12	10/29/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	TV104x122-12H	\$400.00	NM
9	10/29/12	10/29/12	Good Morning America	7-9AM	1-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	8:53 AM	Good Morning America	7-9AM	:30	TV104x122-12H	\$550.00	NM
27	10/29/12	10/29/12	WPBF News 25 @ 5am	5-530am	M-----	:30	1	\$300.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

INVOICE

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937342-2	11/04/12	November 2012	10/29/12 - 11/02/12

Advertiser	Product	Estimate Number
Defend Justice From Polit	DEF JUSTICE FR POLIT	1546

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/29/12	10/29/12	WPBF News 25 @ 5am	5-530am	M-----	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 5:25 AM WPBF News 25 @ 5am 5-530am :30 TV104x122-12H \$300.00 NM									
28	10/30/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -TWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TV104x122-12H \$550.00 NM									
29	11/01/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	---TF--	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 5:30 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TV104x122-12H \$500.00 NM									
Total Spots							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,300.00
<u>Agency Commission</u>	\$495.00
<u>Net Amount Due</u>	\$2,805.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
937342-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Defend Justice From Politic	DEF JUSTICE FR POLIT	1546

Flight Dates	Order #	Alt Order #
10/23/12 - 11/02/12	937342	06255731

Billing Calendar	Billing Type	Deal #
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IDB #	Advertiser Code	Product Code
	361	379

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	The View	11A-12PM	----1--	:30	1	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/26/12		The View	11A-12PM	:00		\$550.00	NM
	Credited								
2	10/26/12	10/26/12	Good Morning America	7-9AM	----1--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/26/12	7:30 AM	Good Morning America	7-9AM	:30	TV104x122-12H	\$550.00	NM
10	10/27/12	10/27/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$75.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/27/12	5:39 AM	Sat 5-6am News	Sat 5-6am	:30	TV104x122-12H	\$75.00	NM
11	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/27/12	6:14 AM	Sat 6-7am News	Sat 6-7am	:30	TV104x122-12H	\$175.00	NM
13	10/27/12	10/27/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/27/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$500.00	NM
	Credited								
14	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$350.00				

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Lehigh Valley, PA 18002-6885

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937342-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Defend Justice From Polit		DEF JUSTICE FR POLIT	1546

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:29 AM	Sat 8-9am News	Sat 8-9am	:30	TV104x122-12H	\$350.00 NM
15	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	5:08 AM	Sun 5-6am News	Sun 5-6am	:30	TV104x122-12H	\$75.00 NM
16	10/25/12	10/25/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TV104x122-12H	\$800.00 NM
17	10/25/12	10/25/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$600.00 NM
Credited									
18	10/25/12	10/25/12	Jeopardy	7:30-8PM	---1---	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---1---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	7:41 PM	Jeopardy	7:30-8PM	:30	TV104x122-12H	\$2,000.00 NM
19	10/23/12	10/23/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TV103x122-12H	\$600.00 NM
20	10/23/12	10/23/12	WPBF News 25 Mornings 6-7AM		-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	TV103x122-12H	\$400.00 NM
22	10/24/12	10/24/12	Good Morning America	7-9AM	--1----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	6:59 AM	Good Morning America	7-9AM	:30	TV104x122-12H	\$550.00 NM
23	10/23/12	10/26/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	TV103x122-12H	\$275.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Defend Justice From Polit	DEF JUSTICE FR POLIT	1546

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/23/12	10/26/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
24	10/28/12	10/28/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	-----S				1	\$75.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	12:46 AM	PRIVATE PRACTICE WKNDLF '12-1x		:30	TV104x122-12H	\$75.00 NM
25	10/24/12	10/26/12	THE CHEW	1P-2P	--WTF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	--WTF--				1	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	1:32 PM	THE CHEW	1P-2P	:30	TV104x122-12H	\$550.00 NM
26	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	-----S				1	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:08 AM	Sun 6-7am News	Sun 6-7am	:30	TV104x122-12H	\$300.00 NM
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,775.00
<u>Agency Commission</u>	\$1,016.25
<u>Net Amount Due</u>	\$5,758.75